

2. Processing of personal customer data

Kind of data?	Information voluntary/ compulsory?	Persons concerned?	Data passed on? If yes, to whom?	Purpose of processing?	Legal basis?
IP address	compulsory	<ul style="list-style-type: none"> Website visitors 	-	Ensuring smooth use of the website	German Supreme Court verdict dated 3 July 2014 - III ZR 391/13
Name of contact person	compulsory	<ul style="list-style-type: none"> Prospective customers via online contact form B2B customers Suppliers 	possibly to shipping service provider	Processing/creation of an inquiry/establishment of contact, an offer or an order/product return	Article 6 Subsection 1 Letter b of the EU-GDPR
Operational address (where applicable of the contact person)	compulsory	<ul style="list-style-type: none"> Prospective customers via online contact form B2B customers Suppliers 	possibly to shipping service provider	Processing/creation of an inquiry/establishment of contact, an offer or an order/product return	Article 6 Subsection 1 Letter b of the EU-GDPR
Operational e-mail address (where applicable of the contact person)	compulsory	<ul style="list-style-type: none"> Prospective customers via online contact form B2B customers Suppliers 	-	Processing/creation of an inquiry/establishment of contact, an offer or an order/product return	Article 6 Subsection 1 Letter b of the EU-GDPR
Operational telephone number (where applicable of the contact person)	compulsory	<ul style="list-style-type: none"> Prospective customers via online contact form B2B customers Suppliers 	-	Processing/creation of an inquiry/establishment of contact, an offer or an order/product return	Article 6 Subsection 1 Letter b of the EU-GDPR
Account data	compulsory	<ul style="list-style-type: none"> Business customers (B2B) Suppliers 	-	Debiting or transfer of payments	Article 6 Subsection 1 Letter b of the EU-GDPR